

epicenter



Leadership Summit 2019 Mobilize Your Church for a Better Ministry Story:



"In the midst of epic cultural change across the globe, we need to discern ways forward for relevant, community-based Christianity, and to birth the new things God is up to in the world."

- Dr. Paul Nixon, Ministry Coach



"There is a tight correlation in church revitalization and the ability to engage and meet people where they are in the digital culture."

- Dr. Paul Moon, Ministry Strategist

I.G.N.I.T.E. Your Ministry Through Minimum Viable Ministry

The tipping point in today's ministry is no longer its size, but cultural competencies, essences to Minimum Viable Ministry, which focuses on enlisting early-adopters from community.

The summit is designed to help attendees explore major critical shifts needed to mobilize their church into 21st-century ministry and create a simple plan for next steps that they can begin implementing the very next day.

A Learning Day with modules focuses on:

1. Bonding Diverse People into an Effective Unity
2. Effective Ministry in Digital Culture
3. Ignite Your Ministry through Minimum Viable Ministry
4. Shifting Our Ministry Venues Beyond the Church Building



<https://goo.gl/Pk4aXi>

Go to the Event Page



ABOUT MOBILIZE LEADERSHIP SUMMIT

Many motivated spiritual leaders are struggling with an irresistible sense of disappointment, “My church is stuck or stagnant... Is that all there is?” God has a better ministry story for every church than a story of aging donors, stagnation and decline. We have worked with hundreds of church leaders, helping them to discover the story God wants to write for their ministries and to live into that story!

TITLE: “MOBILIZE YOUR CHURCH FOR A BETTER MINISTRY STORY”

A Learning Day with modules focused on:

- Bonding Diverse People into an Effective Unity
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IN-SEMINAR BENEFITS

All participating churches receive the following benefits:

1. FREE WEB Audit reports on your church website
2. \$500 credits for your next church website
3. \$500 credits toward your group coaching with Dr. Paul Nixon and Dr. Paul Moon

SPEAKERS

o PAUL NIXON

is the founder of Epicenter Group. He is a pastor, coach, ministry strategist and student of culture. He lives in downtown Washington DC, with an office on K Street. He operates in multiple time zones and cultural contexts each week. An author of eight books, Paul teaches in all sorts of venues from online cohorts to regional seminars to a course at Wesley Theological Seminary.

Paul Nixon was doing multi-site before that was a word. Paul planted one of the earliest campuses of a multi-site Protestant congregation, in the 1990s, a site that grew well past 1000 worshippers a week. Paul has been thinking, coaching and working around issues of multi-site ministry longer than almost any other coach or consultant around. Paul is co-creator of the Readiness 360 tool helping churches measure and cultivate their capacity for

multiplying ministry. More than 1000 American congregations have used the 360, with hundreds more coming along each year, generating one of the best databases on church vitality anywhere. (READINESS 360)

Paul has been coach to the fastest growing mainline Protestant church in the United States (Embrace Church Sioux Falls). He also has worked with Urban Village Chicago, City Square Phoenix, After Hours Denver, New Day Bronx, The Loft@Westwood in LA, Valley Praise in Harlingen, Texas. BrokenBuilders in NYC, RISE in Harrisonburg VA, The Gathering Virginia Beach, West UMC in Mooresville NC, Hope.Gate.Way in Portland, Maine, and many other creative new ministries.

- PAUL MOON

Rev. Dr. Paul Moon is a Leadership Coach at The Epicenter Group and a Strategy Advisor to LeadershipEdges. He is a pastor, coach, and ministry strategist combining his backgrounds as a pastor, a CEO at IT consulting company, and a research engineer for cutting-edge military high-tech applications. He enjoys his critical and creative thinking, theological reflection, and innovative approaches to his context-based coaching and consultation. He is a founder of ChurchParadigm, which helped, since 2000, more than 1,000 leaders of religious and non-profit organizations be proactive about meeting emerging needs in the digital age.

He was a church planter for ten years after serving two mega churches in New York and New Jersey. His trend tracking analysis and plausible future scenario extrapolation did not just appear on his paper as he brought them into an action in the form of a new church plant in 2006 for multicultural millennial in Manhattan. The church was chartered in The United Methodist Church within three years under the leadership in their 20s and 30s. This young congregation successfully launched a multisite operation. Within 18 months, this project resulted in planting five new faith communities at four different sites. Path1: New Church Start of The United Methodist Church recommended the congregation highly as “a thriving, vital, and new multiplying church in the Northeast Jurisdiction.”

He has been teaching in seminars, conferences, lectures at seminaries, events at Conference and district-levels, and even during conversations over a cup of coffee. He consulted Fortune 500 companies, including Samsung and LG, for their eBusiness launch and innovative solutions.

He received his Master of Divinity and Doctor of Ministry from Drew Theological Seminary, New Jersey with a concentration in postmodern evangelism and congregational development. His doctoral project and dissertation on the “Postmodern Approach to Spiritual Formation Journey with Young People” won the Robert Duncan Jr. Prize for its creativity and innovations. He earned his master’s degree in Electrical Engineering from Stevens Institute of Technologies, New Jersey and completed his B.S. in Computer Science and B.E. in Electrical Engineering at Stony Brook University, New York.

DAY SCHEDULE

Check In: 9:15 AM

Session 1: **“Bonding Diverse People into an Effective Unity”** (9:30 AM – 10:30 AM)

Dr. Paul Nixon

- Bringing multiple kinds of people together

Session 2: **“Effective Ministry in Digital Culture I”** (10:45 AM – 12:00 PM)

Dr. Paul Moon

- Digital Revolution & Digital Ministry
- Integrating digital competency into how we do church and relate to community
- How to become an inviting church in the digital culture: A new evangelism strategy
- Web Ministry Essentials (SEO optimization, keyword research, landing pages for the keywords being searched in your community and co-related to your core ministry)

Lunch: (12:00 PM - 1:00 PM)

Session 3: **“Ignite Your Ministry Through Minimum Viable Ministry”** (1:00 PM – 2:00 PM)

Dr. Paul Moon

- Redefining the way of becoming an engaging church in the digital culture
- Disruptive Ministry toward the uncharted territory in the digital world
- Minimum Viable Ministry for today’s ministry projects

Session 4: **“Shift from In Here to Out There”** (2:15 PM – 3:15 PM)

Dr. Paul Nixon

- Getting the church out the door and into community relationship
- Video presentation (5 to 7 minutes) from Lynne Alley Grant – How to get church outside the walls?
- Video presentation (5 to 7 minutes) from Trey Hall – How to conduct one-on-one conversation in the community

Q & A Session: (3:15 PM – 3:30 PM)

- plus a chance to get in-event promotions